SYSTEMAGIC
DOING IT DIFFERENTLY

Modo25

MODO25

CASE STUDY



Who Are Modo25?

Modo25 is a global digital marketing agency, providing SEO, PPC, social media, affiliate marketing and data analytics services to clients across the world.

Project Overview

With exciting global expansion plans, Modo25 were ready to go from 'start up' to employing an international team of over 40 staff, and required:

- A secure and scalable network that would match their growth and could mix Apple & Microsoft devices
- Seamless access and communication across their network
- Ongoing managed IT support and maintenance (remotely)

Our Solution

We started this project by procuring Apple and Microsoft hardware for Modo25. As a Microsoft Gold Partner and Apple Certified Technician. We ensured all devices were set up optimally for Modo25's use.

Once all devices were configured, we set up Microsoft 365, including a SharePoint integration. These tools would enable Modo25 to easily collaborate and communicate across their global network.

Next, we configured online backup and data recovery. This crucial tool would ensure that Modo25's data is kept safe and would be retrievable in the event of a cyber attack or natural disaster.

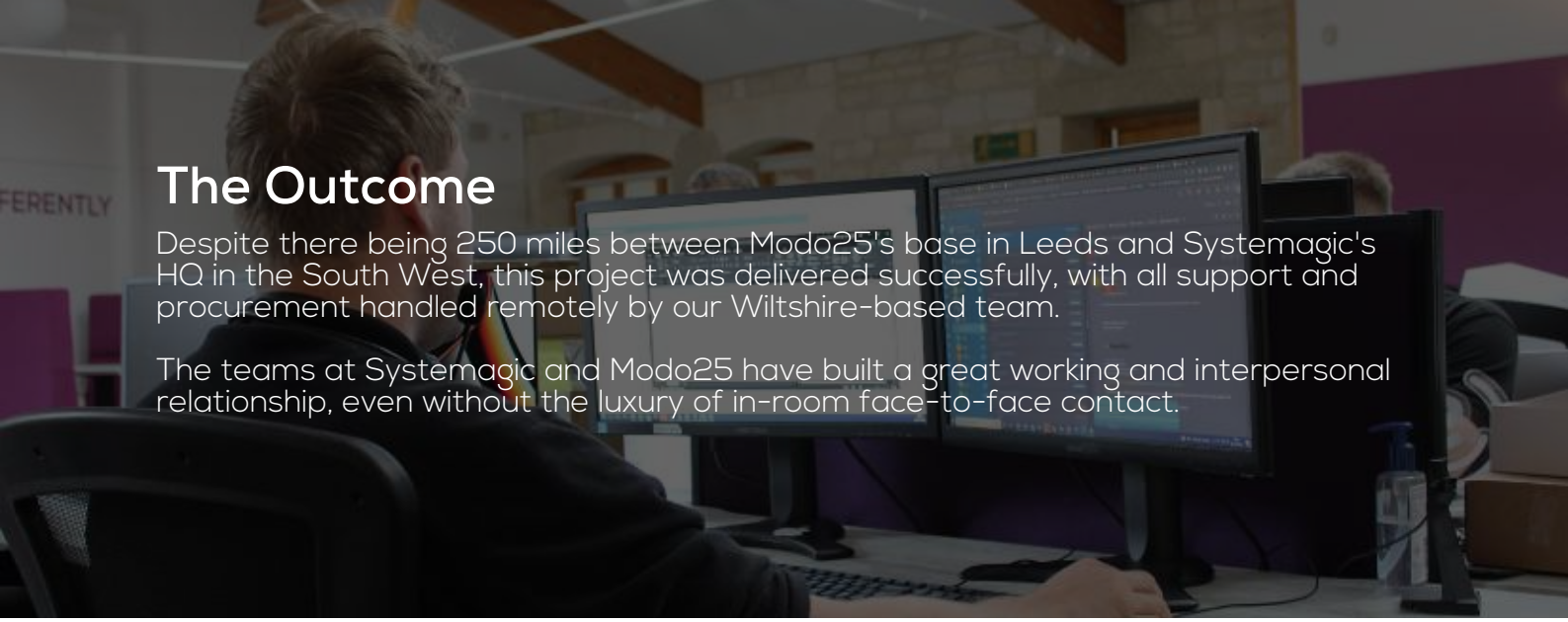
After certifying that their backups worked, we set up Modo25's office infrastructure, including a VoIP telephone system, secure router, firewall and video conferencing hardware.

Channel Futures MSP 501 2022 WINNER

Microsoft Partner

Certified Mac Technician

CYBER ESSENTIALS PLUS



The Outcome

Despite there being 250 miles between Modo25's base in Leeds and Systemagic's HQ in the South West, this project was delivered successfully, with all support and procurement handled remotely by our Wiltshire-based team.

The teams at Systemagic and Modo25 have built a great working and interpersonal relationship, even without the luxury of in-room face-to-face contact.

A Few Words from Modo25

"Systemagic have been absolutely brilliant from day one and have been critical in helping our business to function smoothly. Their no-nonsense approach focussed around the people not the technology really resonates with our ethos and the way our team operates."

"Their helpdesk team are friendly, efficient and communicate well and the senior team have delivered solutions and ideas for a range of issues that growing businesses like ours encounter, enabling us to scale and work from wherever we are with the minimum of fuss. We really enjoy working with them and appreciate the effort they have put in. They really are partners in our business, and we love working with them."

John Readman - CEO & Founder

A Litte Bit About Us

Based in Bradford on Avon, we've provided outsourced IT support to SMEs across the South West of the UK since 1999.

With award-winning customer service, 30-day rolling contracts, super-fast average response times, simple pricing and jargon-free support, we #DoITDifferently.

In 2022 we achieved Microsoft Gold Partner status and were ranked in the top 501 MSPs in the world.

If you're looking for fast, friendly and capable IT support, we'd be delighted to learn how we can help!

LOOKING TO SCALE AND OPTIMISE YOUR IT?

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